



NEW ERA

PROFESSIONAL STEAM DETERGENT

New Era is a superior “steam” carpet detergent composed of grease cutting detergents, solvents, optical brighteners, and chelates. It effectively removes difficult soils from carpets and upholstery, leaving behind the renewed, restored color of the fabric.

Unlike many carpet care products, New Era dries to a very dry, friable powder which does not attract nor trap dirt particles to dull the clean fabric. Use 2 oz. per gallon of hot water.

***FOR CLEANING CARPETS & UPHOLSTERY WITH EXTRACTION
EQUIPMENT***